

# Curating a Memorable Vacation

## Ways to Invest in the Experience of Family Travel

### FAMILY FEATURES

**T**ravel has a way of slowing time down, creating memories for loved ones that last long after suitcases are unpacked and regular routines return. For many Americans, their most treasured family memories took place on a vacation or trip rather than at home.

In fact, nearly 67% said they value a core memory more than a physical souvenir after a vacation, according to a survey commissioned by Holland America Line, a cruise line that has been exploring Alaska for nearly 80 years. What's more, almost 86% of survey respondents said they have looked at photos or videos from a past trip to lift their mood, and more than 90% said positive travel memories can improve their mood during difficult times.

With Alaska on the travel bucket list of more than two-thirds of Americans, it's a destination that is influencing experience-focused family adventures.

### Explore Curiosities

Travel is about more than seeing new places. For many Americans, it's also a time to learn, explore new interests and slow down. Booking a cruise can encourage those behaviors.

According to the survey, 61% of Americans are more likely to try new foods while traveling on a cruise, and nearly half (48%) said they've discovered a new interest or hobby during their cruise, including wildlife, food, history or culture. *Continues on page 14*



## ROCKHOUND ROUNDUP



61<sup>ST</sup> Annual  
Gem & Mineral Show  
MARCH 12-15, 2026 • 9am-5pm  
SWNM State Fairgrounds  
Deming, NM  
FREE Admission  
Rock and Jewelry Sales  
Guided Field Trips  
Demonstrations  
Children's Area

info email: DGMS.Rockhounds@gmail.com  
Info: call Shirley, 281-907-2582



300SS

**\$3999**

\*Plus freight and setup.

The 300SS harbors a single cylinder 298cc DOHC engine delivering 29.5 hp, a wide torque band, and a redline that encourages you to find it. The lightweight chassis and preload-adjustable suspension make every curve more inviting. Upmarket features include ABS, full LED lighting, and a 5" TFT dash with Bluetooth® and RideSync® connectivity—this "entry-level" sportbike sure doesn't act like it's one. Check out the 300SS at our store today.



**MOTO AMERICA'S  
EL PASO #1 DEALER**

3750 Gateway Blvd East, El Paso, TX, 79905  
(915)566-6666 [www.motoelpaso.com](http://www.motoelpaso.com)

CFMOTO reserves the right to vary specifications which are subject to change without notice. Read the Owner's Manual and review vehicle warning labels before operation. Always dress properly for your ride with a helmet, eye protection, and appropriate protective apparel. Avoid excessive speeds and never engage in stunt riding. Observe good road manners and courteous behavior toward other motorists. Never ride under the influence of alcohol or other drugs. Always inspect your CFMOTO vehicle before riding. For safety and training information, see your dealer or call CFMOTO at 763-398-2690. ©2026 Zhejiang CFMOTO Power Co. Ltd. CFMOTO is a registered trademark of Zhejiang CFMOTO Power Co., Ltd. All rights reserved.