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BAEZA  
LAW GROUP

## Baeza Law Group Provides Comprehensive Personal Injury Legal Services to the Borderland Community

We are excited to announce the launch of Baeza Law Group, a new law firm dedicated to providing exceptional legal services to our community.

Raymond Baeza is an experienced trial lawyer who is committed to delivering personalized solutions tailored to meet the unique needs of our clients. Having worked on the defense side for many years, Baeza has a unique perspective that allows him to advocate for his clients effectively and efficiently.

He prioritizes client communication, knowing that legal matters can be overwhelming and complex. He works hard to achieve the best possible outcomes for his clients.



"We are excited to serve you with integrity and professionalism," said Baeza.

"We are here for you to guide you through the legal process if you have been injured."

Please visit us on our website at [baezalawgroup.com](http://baezalawgroup.com) for more information or call us at 915-613-6177

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## COVER STORY

## Lunar New Year Celebration

FEBRUARY 28, 2026

12:00 PM - 5:00 PM

Cleveland Square Park

510 N Santa Fe St,

El Paso, TX 79901

### FREE Admission

Join us as we celebrate the arrival of the new year according to the lunisolar calendar! The 2026 celebration will take place in the Downtown Arts & Culture District at the El Paso Museum of History, Mexican American Cultural Center, and Cleveland Square Park.

### About Lunar New Year

Lunar New Year is a celebration of the start of a new year and the arrival of spring. The holiday is observed predominantly in China, Korea, Vietnam, Malaysia, Singapore, and other countries with large overseas populations from these cultures.

The exact date of Lunar New Year varies according to the lunisolar calendar but typically takes place in late January or February with the entire celebration lasting 15 days. The origins of Lunar New Year date back thousands of years, and each culture has their own unique traditions around the holiday. Common elements across celebrations include the color red, family gatherings, and rituals to encourage good luck for the coming year. Many cultures also observe the zodiac in connection with Lunar New Year. The zodiac occurs on a 12-year cycle, with each year corresponding to a different animal. Different countries have different zodiac animals. In 2026, the zodiac animal is Year of the Horse.

Historically, El Paso's Chinese community would observe Lunar New Year in Downtown and Southside El Paso where El Paso's Chinatown was located. These celebrations took place in the early 1900s and included fireworks, feasts, and community gatherings. The large, centralized celebrations eventually ceased following a decline in El Paso's Chinese population after World War I but continued on a smaller scale at churches and family gatherings.

The El Paso Museum of History began hosting a Lunar New Year festival in 2020 in partnership with the Trien family of Pho Tre Bien. Now a signature event of the El Paso Museum of History, the event takes place in the heart of the Downtown Arts District.

- Over 3,500 visitors participated in the day-long festival in 2025. The celebration involves a procession through Downtown to ward off evil spirits and welcome in the new year.
- Free public activities are offered across arts and culture sites downtown including the El Paso Museum of History, Mexican American Cultural Center, El Paso Museum of Art, and La Nube
- The Market features Asian-owned businesses selling food and cultural items Cultural performances occur at the end of the event and feature traditional dances like the lion dance, fan dance, and others.

For more information: El Paso Mexican American Cultural Center  
(915) 212-0436

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