

BEHIND THE PRODUCT: What Sustainability Looks Like in Beauty Development

FEATURE IMPACT

Shoppers are paying closer attention to the products they bring into their homes. They want to know what ingredients are used, how items are packaged and whether the production process includes thoughtful choices. Beauty brands are taking note, and sustainability is increasingly shaping decisions across sourcing, packaging, production, shipping, storage and replenishment.

Responsible product lines rarely come from sweeping change. They are built through smaller, connected choices made throughout development. Packaging, ingre-

dient sourcing and production planning influence how a product performs, how much waste it creates and how sustainably products can be produced.

Consider this beauty sustainability information from Laura Badcock, Chief Operating Officer of NourishUs Naturals.

Why packaging matters beyond appearance

"Packaging is often the first thing shoppers notice," Badcock said. "It can shape how someone feels about a product before they ever try what's inside."

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SUNRISE LIONS LAS CRUCES - PRESENTS

PICKLEBALL TOURNAMENT

**SATURDAY
SEPTEMBER 12
2026**

**Apodaca Park
REGISTER HERE →
Fee- \$45.00**



Round Robin - All ages - All skill levels

Intermediate play 9 a.m.-11 (maximum players =28)

Advanced 11:00-1 (maximum players=28)

Beginner 1P.M.-3P.M. (maximum players=28)

Times are APPROXIMATE.

"Up the Mountain, Down the River!"

Each player will play 7 games to 11 or 13 minutes, win by

1. Different partners and opponents every game.

Winners split & move UP. Losers split & move DOWN.

Money awarded in all 3 divisions. 1st, 2nd, & 3rd.

Registration fee \$45. Send check to Sunrise Lions, 4385 Echo Canyon Rd, Las Cruces NM 88011 or cash to Patrick Garcia or Laura Smart, more details on the registration form.



WATER KING

RHINO HOCKEY 2026-2027 HOME SCHEDULE

All games begin at 7pm; doors open at 6pm



UPCOMING GAMES

**FREE
BLACK VS. ORANGE GAME!**

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**FREE
EXHIBITION GAMES!**



VS



SEPT 4 *friday*
5 *saturday*

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